

FOR IMMEDIATE RELEASE:

**SMALL LUXURY HOTELS OF THE WORLD MEMBER FEATURED IN  
SPORTS ILLUSTRATED SWIMSUIT 2017 OUT TODAY**

***THE REEF BY CUISINART IN ANGUILLA PROMINENTLY FEATURED AS THE LOCATION  
FOR THE 2017 BODYPAINT SHOOT AND MODEL SEARCH CONTEST***

*Check out all photos from Swimsuit 2017 on [si.com/swimsuit](http://si.com/swimsuit) and to see additional images from SI Swimsuit 2017 on location in Anguilla, click here: [Swim Daily](#)*

**February 15, 2017** – Small Luxury Hotels of the World member, [The Reef by CuisinArt](#), is a featured destination in the widely-anticipated Sports Illustrated Swimsuit 2017, on stands today. With an unprecedented reach of over 60 million readers worldwide, Sports Illustrated Swimsuit shot their acclaimed body paint photo spread on the white sandy beaches at The Reef by CuisinArt located in Merrywing Bay, Anguilla.

This year, the body paint story also serves as the magazine's annual model search. The four models chosen for the body paint shoot, Hunter McGrady, McKenna Berkley, Anne de Paula and Lisa-Marie Jaftha will be included in a consumer driven contest and the winner will secure her spot as a rookie in the 2018 Sports Illustrated Swimsuit.

The Reef, which recently opened in November 2016, is a contemporary beachfront oasis featuring 80 luxury accommodations that include stunning beachfront suites, world-class dining, cutting-edge technology and a plethora of activities.

“When you're shooting body paint you need to be, well, secluded,” says MJ Day, Sports Illustrated Swimsuit Assistant Managing Editor. “The Reef by Cuisinart offered just that, flawless beaches and gorgeous sunsets that we had to ourselves. It is important to be able to work out of a resort or hotel because each painting is a masterpiece that takes artist Joanne Gair and team over 15 hours to complete. We don't want to mess that up by going too far! So, the convenience of The Reef's beach was fabulous, and the photos are some of the best body paint images we have ever taken.”

Filip Boyen, CEO, Small Luxury Hotels of the World says: “Sports Illustrated Swimsuit is known for choosing jaw-dropping locations around the world for their popular swimsuit issue and we are thrilled our member hotel, The Reef by CuisinArt, is a part of this year's story. With its award-winning location, magnificent turquoise waters and dazzling beach, The Reef is the perfect backdrop for this internationally recognized photoshoot.”

SLH matches independently minded guests with independently spirited hotels. The diverse portfolio of over 500 hotels in more than 80 countries around the world includes everything from cutting edge design hotels and city center sanctuaries to historic country mansions and remote private islands.

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**About Small Luxury Hotels of the World:** Small Luxury Hotels of the World™ (SLH) matches independently minded guests with independently spirited hotels. The diverse collection of over 500 hotels in more than 80 countries around the world includes everything from cutting edge design hotels and city centre sanctuaries to historic country mansions and remote private islands – all SLH hotels are consistently different, however, they are all united by the fact that they offer the best locations, highest quality, personalised service and a truly authentic way to discover a destination. Reservations for any SLH hotel can be made online at [www.slh.com](http://www.slh.com) or via the iPhone app, by contacting a travel agent or calling a Small Luxury Hotels of the World reservations office; click [here](#) to view a listing by country.

#### **ABOUT SPORTS ILLUSTRATED SWIMSUIT**

Sports Illustrated Swimsuit ([www.SI.com/Swimsuit](http://www.SI.com/Swimsuit)) reaches more than 70 million US adults annually and more men 18 to 34 than the Super Bowl. The iconic brand spans 20 product extensions, along with a vibrant experiential marketing business. Since debuting in 1964, Swimsuit has become a pop-culture phenomenon and a revered launching pad for successful careers in TV, fashion, business and film, including those of Elle Macpherson, Kathy Ireland, Cheryl Tiegs, Tyra Banks, Heidi Klum, Kate Upton, Chrissy Teigen and Ashley Graham. The fashion industry describes SI Swimsuit as the “Oscars of Swimwear,” as an appearance in the issue is a crowning achievement for swimsuit and accessory manufacturers.

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